

AIM Angler Participation Form

PARTICIPATION - RELEASE OF LIABILITY - PUBLICITY RELEASE *READ BEFORE SIGNING*

Release of Liability

Participation in Anglers Insight Marketing, LLC™ (hereafter AIM) events is voluntary. I agree, acknowledge, and appreciate that:

1. The risk of injury, disability, death, loss or damage to my person or property from the activities involved in these events is significant. While AIM has prepared rules, required equipment and personal discipline to reduce these risks, the inherent risks cannot be eliminated.
2. I have had the opportunity to seek legal counsel with respect to the effects of this Release.
3. I KNOWINGLY AND FREELY ASSUME ALL RISKS REFERRED TO ABOVE, BOTH KNOWN AND UNKNOWN, EVEN IF ARISING FROM THE NEGLIGENCE OF ANGLERS INSIGHT MARKETING, LLC™, ITS OFFICERS, OFFICIALS, DIRECTORS, SHAREHOLDERS, AGENTS, AND/OR EMPLOYEES, OTHER PARTICIPANTS, SPONSORING AGENCIES, SPONSORS, ADVERTISERS, OWNERS AND LESSORS OF PREMISES AND PROPERTY USED TO CONDUCT THE EVENT OR OTHERS ("RELEASEES"). I ASSUME FULL RESPONSIBILITY FOR ALL RISKS ARISING FROM MY PARTICIPATION.
4. I willingly agree to comply with the rules, terms and conditions that govern AIM events. I also agree to bring any hazards to the attention event officials.
5. I, FOR MYSELF AND ON BEHALF OF MY HEIRS, ASSIGNS, PERSONAL REPRESENTATIVES AND NEXT OF KIN, HEREBY RELEASE, INDEMNIFY, AND HOLD HARMLESS RELEASEES, WITH RESPECT TO ANY AND ALL INJURY, DISABILITY, DEATH, OR LOSS OR DAMAGE TO PERSON OR PROPERTY, WHICH I SUFFER OR WHICH I AM FOUND TO HAVE CAUSED IN WHOLE OR IN PART BY MY NEGLIGENCE OR INTENTIONAL MISCONDUCT, WHETHER ARISING FROM THE NEGLIGENCE OF THE RELEASEES, OR OTHERWISE, TO THE FULLEST EXTENT PERMITTED BY LAW. I HAVE READ THIS RELEASE OF LIABILITY AND ASSUMPTION OF RISK AGREEMENT AND THE AIM RULES. I FULLY UNDERSTAND THE TERMS AND UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING THIS RELEASE, AND SIGN IT FREELY AND VOLUNTARILY.

Publicity Release

In consideration of my voluntary participation in the activities and events conducted by Anglers Insight Marketing, LLC™ (AIM) I hereby grant to AIM, its assignees and sponsors the unconditional right to use my name, voice, photographic likeness, biographical information, comments, and instructions in any medium whatsoever, including but not limited to video/audio productions, merchandising, promotions, advertising, articles, and/or press releases in connection with AIM events and activities. I understand that I will not be entitled to receive any royalties or other compensation for such use, or place any restrictions on such use. The Participant signifies by his/her signature below that he or she has read and understands the foregoing provisions. The Participant further certifies that his/her identity is correct.

Participation

I signify by my signature below that I have read and understand the AIM Rules, Release of Liability, and Publicity Release. I further certify that the boat being used in this competition has a current watercraft liability policy in place, at a minimum of \$100,000 (per occurrence) in the event of an accident. I also agree to abide by any Local, State or Federal regulations.

Participant's signature _____

Date _____

Print Participant's name _____